



**Excellence in Community Communications & Outreach (ECCO)
Recognition Program**

2009 FINALISTS

CATEGORY

National Children's Mental Health Awareness Day

"1st Ever Youth Recognition Awards: Taken Back the Controls"
Family Voices Network of Erie County
New York

"National Children's Mental Health Awareness Week"
Community Cares
Mississippi

"Show Me U Care: Promoting Children's Mental Health and Wellness"
Tennessee Voices for Children
Tennessee

CATEGORY

Media Outreach

"Anti-Stigma: A Healthy Life Exists"
Ch'eghutsen'
Alaska

"The Mule Town Family Network's online "Network of Care"
Mule Town Family Network
Tennessee

"Community Cares Radio Advertisement"
Community Cares
Mississippi

CATEGORY

Community Outreach: Parents & Caregivers

“An Introduction to Tapestry Video”
Cuyahoga Tapestry System of Care
Ohio

“Our Children Succeed Initiative Website & Calendar”
Northwest Minnesota Council of Collaborative: Our Children Succeed Initiative
Minnesota

“Mecklenburg Cares Training Institute”
MeckCARES System of Care
North Carolina

CATEGORY

Community Outreach: Children & Youth

“Triumph, Succeeding Against the Odds Video”
Cuyahoga Tapestry System of Care
Ohio

“My Feelings Activity Book for Children Ages 3-6”
Project ABC - About Building Connections for Young Children and their Families
California

“Ask Me How I am”
MeckCARES System of Care
North Carolina

CATEGORY

Professional Outreach

“Monterey County's System of Care DVD”
Monterey County System of Care: La Familia Sana - The Healthy Family
California

“Project ABC Professional Development Program”
Project ABC - About Building Connections for Young Children and their Families
California

“I Fit In”
Wraparound Oregon: Early Childhood
Oregon

CATEGORY
Partnership Development

Healing Invisible Wounds: The Shared Legacy of Trauma Across Ethnicities
THRIVE Initiative
Maine

“Children's Behavioral Health Coordinated Budget”
Oklahoma Department of Mental Health and Substance Abuse Services/Oklahoma SOC
Oklahoma

“2008 Mental Health Month PSA”
STARS for Children's Mental Health
Minnesota

CATEGORY
Communications/Social Marketing Planning

“Social Marketing Strategic Plan”
MeckCARES System of Care
North Carolina

“Community Cares Supplemental Grant Social Marketing Plan”
Community Cares
Mississippi

“The Networker”
Tennessee Voices for Children
Tennessee

CATEGORY
Internal Communications

“Monterey County Strives To Be Youth-Guided Movie”
Monterey County System of Care: La Familia - The Healthy Family
California

“Outcome Newsletter”
Wraparound Oregon & Early Childhood
Oregon

“A Parent Leader's Handbook”
Cuyahoga Tapestry System of Care
Ohio